



BRATISLAVA

# BUSINESS WEEK

**NAJVÄČŠIE ZVERY BIZNISU  
NA JEDNOM MIESTE**

**1.-4. APRÍL  
2019**

DOUBLETREE BY HILTON BRATISLAVA

April 1, 2019

## STRATEGY design

- 13:30** Bratislava Business Week 2019: The OPENING CEREMONY
- 14:00** FUTURE OF SLOVAKIA: Commitment To JUSTICE  
Special Speaker Soon To Be Announced
- 14:30** FUTURE OF SLOVAKIA: It Is NOW!  
JOZEF KLEIN - CEO, Asseco Central Europe
- 15:00** FUTURE OF SLOVAKIA: Strategic Relationships with UK  
ANDY GARTH - British Ambassador to Slovakia
- 15:30** FUTURE OF SLOVAKIA: The Privilege Of DEMOCRACY  
LUKÁŠ FILA - CEO, N Press  
JURAJ PORUBSKÝ - Editor In Chief, FORBES  
ŠTEFAN HRÍB - Editor In Chief, .týždeň  
MILAN DUBEC - CEO, Ringier Axel Springer  
ALEXEJ FULMEK - CEO, Pettit Press
- 16:30** FUTURE OF SLOVAKIA: From Authority To AUTHONOMY  
CEO Panel Discussion
- 17:00** FUTURE OF SLOVAKIA: TRANSFORMATION Towards E-mobility  
RÓBERT ŠIMONČIČ - CEO, SARIO
- 17:30** FUTURE OF SLOVAKIA: The TALENT Center Of Europe  
CEO Panel Discussion
- 20:00** CEO VIP Lounge

April 2, 2019

## **INNOVATION** summit

- 08:30** 5 Ways How AI Will Change The World By 2030  
JURAJ ROSA – CEO, GoddAI Applied
- 09:00** COGNITIVE ENTERPRISE: Adopting AI Into Company DNA  
IVO GAVENDA – Intelligent Automation CEE Lead, Accenture
- 09:30** Conquering The AI Battlefield: CHALLENGE ACCEPTED  
JAKUB JUROVYCH – CTO, Operam  
LUJZA BUBÁNOVÁ – CEO, YouFirst  
JÁN ŽIŠKA – CEO, Photoneo  
TOMÁŠ BRNGÁL – CEO, Virtual Medicine
- 11:00** Is The AI Hype Putting BUSINESS AT RISK?  
JAKUB DEBSKI – Chief Product Officer, ESET
- 11:30** THE VIRTUAL ASSISTANTS: Building AI Driven Conversations  
DANIEL MINÁRIK – Chief Data Officer, Tatra banka
- 12:00** INNOVATION PIONEERS: Great Ideas #madinSlovakia  
IGOR KOČIŠ – CEO, GA Drilling  
PETER KOMORNÍK – CEO, Slido  
JÁN LUNTER – CEO, Innovatrix  
MICHAL TRUBAN – Founder, Websupport  
MARTIN KOSTIČ – CEO, Emark

April 1, 2019

## **INNOVATION summit**

- 14:00** DICSOVER YOUR X: Where Industry Meets Innovation  
RADU COSTAN – Associate Manager Industry X.0, Accenture
- 14:30** VALUE OF IoT: Interconnectivity Creating Smart Environment  
PANEL DISCUSSION - Speakers Soon To Be Announced
- 15:30** 4:0 Entering The Era With Automation Of Everything  
KINGA DARADICS – Head Of Integrated Platforms & Solutions, MOL Group
- 16:30** How To Prepare For Industry 4.0: A PRACTICAL GUIDE  
MATÚŠ VIŠŇANSKÝ – Co-Owner, 4industry Consulting
- 17:00** INDUSTRY 4.0: #SmartFactory Step By Step  
MIROSLAV HÁJEK – CEO, eDocu
- 17:30** INCREASING ADDED VALUE: Industry 4.0 & Process Optimisation #madeinSlovakia  
OTO PISOŇ – Innovation Manager, SARIO
- 18:00** How AUTONOMOUS DRIVING Will Change Our In-Car Experience  
ĽUBOMÍR KARVAY – Product Validation Leader, ADIENT

April 3, 2019

## **EXCELLENCE** marathon

- 08:30** Expand Your Business SMARTER – NOT HARDER  
IVAN SÝKORA – Business Development Manager, GOOGLE
- 09:00** Think BIG. Think DIGITAL.  
TOMÁŠ PEŤOVSKÝ – General Manager, UBER
- 09:30** IS INSTINCT OVERRATED? From Gut Feeling To  
Data Driven Decisions  
LUKÁŠ NEDUCHAL – Advisory Services Director, EMARK
- 10:00** The Rise Of TALENT INTELLIGENCE: Unlocking People Data  
IVANA ŽIDOVÁ – Partner For Business, LINKEDIN
- 11:00** CYBER SECURITY CHALLENGE: Beat The Crime #withESET  
MICHAL JANKECH – Principal Product Manager, ESET
- 11:30** The Power Of Habit: DRIVING CUSTOMER RETENTION  
LUBOMÍR MALO – Product Manager, FACEBOOK
- 11:00** 4 HOLY TRUTHS Of Successful eCommerce  
MARTIN ZAHURANEC – CEO, Eyerim  
DALIBOR CICMAN – CEO, GymBeam  
TATIANA ONDREJKOVÁ – CEO, Pelikan Group  
PETER IRIKOVSKÝ – CEO - Exponea

April 3, 2019

## **EXCELLENCE** marathon

- 14:00 WELCOME TO THE FUTURE OF WORK: Leaders' Edition**  
NIMA MOTAZED – CEO, SwissRe
- 14:30 OPEN BOOK MANAGEMENT: The Secret Of High Performing Teams**  
LUCIA PAŠKOVÁ – CEO, Curaprox
- 15:00 Disturbing Linke Between PSYCHOPATS & LEADERS: WHY E.Q. MATTERS**  
DANIEL TUMA – Management Training Psychologist
- 15:30 MAKE OR BREAK! How Leaders Cultivate Their Presence**  
VIOLA FETISOVÁ – Founder, FashionCoach
- 16:30 TEAL TEAMS: Leadership In Self-Managed Organisations**  
SNEŽANA ĎURICOVÁ – Senor Consultant, Maxman
- 17:00 CREATING INFLUENCE: Bodylanguage of A Leader**  
MONIKA STEHLÍKOVÁ – CEO BodyTalks
- 17:30 3(+1) GREAT CHALLENGERS Of Future Leaders**  
MICHAL MEŠKO – CEO, Martinus  
JÁN CIFRA – CEO, Websupport  
BARBORA PAULOVIČ DECKER – Director Global Business Partners, IBM  
ANNA HUDÁKOVÁ - HR Director

April 4, 2019

## HUMAN empire

**08:30 CREATING A DISCTINCTIVE BRAND: How To & How Not To Do It**  
PAVOL MINÁR – Founder, Inspirations Minar

**09:00 SPEAKER TO BE ANNOUNCED**

**09:30 THE NEXT BIG THING IN MARKETING: Not Technology But Psychology**  
MATEJ ŠUCHA – Co-Founder, Mindworx

**10:00 BE BOLD AND STOP! Castrating Your Brand**  
MICHAL BELEJ – Associate Creative Director, Istropolitana Ogilvy  
SLÁVO DANKO – New Business Director, Istropolitana Ogilvy

**11:00 CAMPAIGNS ON THE EDGE: That Moment When Going (i)llegal Pays Off**  
PETRA DOLEJŠOVÁ – Lawyer & Owner, AK eLegal

**11:30 LOVEBRANDS BACKSTAGE: #festival #politic #employer**  
MICHAL KAŠČÁK – Founder, Pohodafestival  
VERONIKA GULÁŠOVÁ – Presidential Campaign Manager  
DÁŠA JURÍKOVÁ – Director Of Brand Strategy & Development Division, Slovenská Sporiteľňa  
MATEJ "Sajfa" CIFRA

April 4, 2019

## HUMAN empire

**13:15 7 RULES OF HR In Talent Driven Organisation**

**PETRA BERECOVÁ – Senior VP Group Management HR,  
Deutsche Telekom AG**

**13:45 EQUAL TREATMENT IS A MUST For Successful Companies  
Of The Future**

**MARCELA KRAJČOVÁ – HR Manger, Philip Morris**

**14:15 5 Ways To Transfer Your HR Into TECH-SAVVY DEPARTMENT**

**MICHAL PART – EMEA PAYROLL MANAGER, Lenovo  
ZUZANA GULLER – Regional HR Lead, Accenture**

**15:30 HOW TO REDESIGN YOUR KPIs**

**VLADIMÍR KAŠTIER – Performance Improvement Manager, EY**

**THE POWER OF MACHINE LEARNING In HR**

**MICHAL KECERA – Advanced Analytics Manager, EY**

**16:00 EMPLOYEE DIVERSITY: Creating A Multigeneration Dialogue**

**ALŽBETA GRÁCOVÁ – HR Director, SLOVNAFT**

**16:30 EMPLOYER BRANDING: From Local Potencial To Excellence**

**MICHAL PASTIER – Creative Director, Exponea, Gobigname,  
Zaraguza**

**17:00 HR EVOLUTION: Meet The 21st Century Leader**

**TOMÁŠ SUSEDÍK – Talent Solutions, LINKEDIN EMEA, Dublin**